



Kim Slawson

he/him

Designer & Developer

Portfolio at slawson.org.

Call +1-207-370-7401 or

email kim@slawson.org.

Personal Statement . . . **Creative technologist and product designer with 15+ years bridging UX, dev, and ops. I translate complex systems into clean, user-centered interfaces that ship.**

Education & Awards

RIT



Rochester Institute of Technology Rochester, NY (1995–2003)

B.S. in Information Technology (2003), minor in Philosophy

Imaging Science (1995–1998)

@ Computer Science House

RIT Special Interest House

Member (1995–2003), Alumnus



Maine Press Association Design Award (2019 & 2020)

Experience



Founder, Kernel Panic Owls Head, ME (2005–present)

DESIGN · DEVELOPMENT · TECHNOLOGY · MANAGEMENT

- Delivered projects end-to-end: workshopped requirements, designed interfaces, developed websites and apps, provided ongoing support.
- Advised as fractional CTO on architecture, vendor selection, system integration, and build/reuse tradeoffs while managing time and costs.
- Navigated client relationships using Agile, delivering constructive feedback with empathy and without ego while keeping user needs central.

Kernel Panic skills:

Fractional CTO **Project Management**
Web Design **Branding & Identity**
Product Design **UI/UX Design**
Web Dev **SEO** **SEM** **QA**
Network Admin **Tech Support**
Windows **Mac** **Linux** **Mobile**
Empathy **Needs Assessment**



Technology & Payment Systems, Ardiah Rockport, ME (2024)

INTERNAL: Administered Microsoft Active Directory, Exchange, 365, Teams, and Hyper-V. Migrated SIP VOIP numbers to Teams and added SMS. Administered QuickBooks Desktop and QB Online.

EXTERNAL: ISO lead for payment systems for local businesses.

MSP/RMM and break/fix support for local businesses.

Ardiah skills:

Windows Server **Hyper-V** **Unifi**
Network Admin **Remote Support**
365 Admin **QuickBooks Admin**
POS & Payment Systems **VOIP**
RMM **MSP** **Web Dev**



Lead Roaster, Rock City Coffee Rockland, ME (3/2023–10/2023)

Co-managed a coffee roastery. Oversaw production and roasting, sourcing green coffee from distributors. Maintained equipment. Managed technology and software and provided user support for Rock City employees. Redesigned coffee bags and product labels.

Rock City Coffee skills:

Coffee Roasting **Customer Service**
Operations Management
Network Admin **Tech Support**
Product Design **Visual Design**



Project Manager, Flexibits contract, remote (8/2022–10/2022)

Applied CI/CQI methodologies to technical, visual, functional, and content domains. Streamlined Engineering and Support workflows and reduced technical debt. Researched bug reports and edge cases, curating documentation and tickets. Prototyped new functionality and new products. Refactored existing workflows and features.

Flexibits skills:

Project Management
Continuous Improvement
Product Design **UI/UX Design**
QA **App Store Optimization** **SEO**



Designer, MaineStay Media Camden, ME (7/2019–1/2022)

- Designed and produced weekly issues of The Republican Journal.
- Designed and produced digital and print ads.
- Managed client ad campaigns in Google Ad Manager.

Refactored front page layouts, featured stories, and indices for the Courier Gazette, Camden Herald, and Republican Journal papers.

MaineStay Media skills:

Adobe InDesign **Adobe Photoshop**
Ad Design **Newspaper Design**
Graphic Design **Tetris** **SEM**
Mac Server **Remote Access**
Hybrid Work **Remote Work**

Personal / Hobbies . . . **game design, retrocomputing, preservation, open source, 3D printing, mechanical keyboards, coffee roasting.**

Design **Technology**
Development **Management**